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May 12, 2010

Mr. Chet Beiler  
Chet Beiler For Lieutenant Governor  
331 Fruitville Pike  
Manheim, PA 17545

via facsimile 717-665-1342; electronic mail chetbeiler@aol.com; and, first class mail

RE: VIDEO COMMERCIAL/ADVERTISEMENT

Dear Mr. Beiler:

I am counsel to the Friends of Jim Cawley for Lieutenant Governor Campaign. We are writing to you with regard to a video political advertisement (the "Video") paid for and authorized by you and your campaign committee, which you have been disseminating through various public means of communication. The Video is currently at your website: <http://www.chetbeiler.com/index.php?pID=43>.

This Video intentionally creates a false impression and disseminates inaccurate information to the voters of the Commonwealth in that it falsely represents that the woman who is featured in the Video is a resident of Bucks County, when you know that to be false and you knew it at the time you commissioned, paid for and authorized the dissemination of this Video. The woman is an actress and she is not a resident of Bucks County. As such, the statements that she makes about herself are blatantly false and you have insulted the electors of the Commonwealth by intentionally publishing false statements using a paid actress to accomplish your deception.

As the United States Supreme Court has stated: "[T]he use of the known lie as a tool [for political ends] is at once at odds with the premises of a democratic government and with the orderly manner in which economic, social or political changes are to be effected."<sup>1</sup> In addition, the Pennsylvania State Supreme Court

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<sup>1</sup> Garrison vs. Louisiana, 379 U.S. 64 (1964)

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has also held that: "Calculated falsehoods delivered during a campaign are accordingly subject to no greater constitutional immunity than such statements receive when made in other context."<sup>2</sup>

Your continued dissemination of this Video by electronic, cable, television, internet and other medium taints the election process and insults the electors of the Commonwealth by creating an intentionally and deliberately false impression in an effort to secure your selfish political motives, for which you may be liable. Your conduct is not befitting a candidate for state office and you do not deserve the trust of the electorate.

Very truly yours,

A handwritten signature in black ink that reads "John P. McBlain". The signature is written in a cursive style with a large, prominent "J" and "M".

JOHN P. McBLAIN

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<sup>2</sup> Comm. v. Wadzinski, 422 A.2d 124 (1980)